

HOUSE JOINT RESOLUTION 187
By Armstrong

A RESOLUTION to designate March 15, 2005, as "Goody's 'Duck Head' Day" in Tennessee.

WHEREAS, this body takes great pride in honoring those exemplary business people who have proven themselves successful in the retail market by establishing and meeting their goal to offer their customers the best selection, the best customer service, the best value and the best shopping experience; and

WHEREAS, a retailer of moderately priced apparel for the entire family, "Goody's" was founded in 1953 as the Athens Outlet Store by Mike Goodfriend and later renamed Goody's Family Clothing, Inc. when his son, Bob, joined the company; and

WHEREAS, now headquartered in Knoxville, Goody's Family Clothing has grown tremendously over the years and now consists of more than 350 stores located in 20 states and records nearly \$1.2 billion in sales annually; and

WHEREAS, Goody's Family Stores contribute greatly to their local communities through donations to various philanthropic charities and by providing scholarships to students who matriculate to college; and

WHEREAS, in early 2003 Goody's Family Stores acquired the Duck Head clothing line, the renowned khaki producer, that began making men's trousers in 1865; Duck Head apparel is now made exclusively through Goody's stores; and

WHEREAS, now a true Tennessee treasure, Duck Head apparel is an established symbol of superior quality and value; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED
FOURTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE
CONCURRING, that we hereby designate March 15, 2005 as "Goody's 'Duck Head' Day"
in Tennessee and extend our best wishes to everyone at Goody's Family Clothing, Inc. for much
continued success in all their future endeavors.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared
for presentation with this final clause omitted from such copy.